



International Beauty Expo
国际美容展

MAY 6-9
五月 2017

KUALA LUMPUR CONVENTION CENTRE, MALAYSIA

Most Acclaimed
Business Platform For

Beauty,
Cosmetic
& Skin Care
美容, 化妆
与护肤

Hair &
Nail
时尚美发
与护甲

Spa &
Wellness
健康水疗

Weight
Management
体重控制

Health &
Nutrition
健康与
营养学

5 main
beauty thematic
大展览主题

Organized by:

Elite



CENTRE OF GRAVITY INTERNATIONAL BEAUTY EXPO (IBE) 2017

2017 IBE 国际美容展 I

Over 80,000 sqft of exhibition space
展览面积超过 80,000 平方英尺

More than 400
local & international exhibitors
超过400家国际企业参展



Expected over 27,000 visitors from
all over the world

预料吸引超过27,000 名来自
世界各地的参观者

10 countries and group pavilions*
10个国家及团体展馆*



Malaysia



Korea



Taiwan



Indonesia



Singapore



Japan



Hong Kong



China



Australia



Pakistan

IBE - A centre of gravity for international beauty, hair, cosmetics, nail and spa professionals. IBE is well recognized as the most significant and vital beauty fair, essentially as an international acclaimed beauty business platform in South-East Asia. IBE is a tailor-made platform for local and international traders, buyers and industry player to meet, generate and establish new business opportunities within South-East Asia Market. Thus, join our force today and foresee an unlimited development of your business.

IBE国际美容展提供一个全面性的商贸平台给国际美容, 美发, 美妆, 美甲和健康水疗的业内人士。IBE历年来获得业内极高的评价, 被公认为其中一个东南亚极具公信力与重要的国际美容展览。 这项年度美容盛事汇集了国际商家, 买家, 业内人士, 且提供一个极具优势的交汇点让国际商家协商并扩展东南亚市场。 今天就加入IBE的展览团队以无限扩展您的企业!





VISITOR PROFILE

- Wholesalers • Dealers • Distributors • Retailers • Agents Importers • Trading Companies • Business Owners of Salons and Centres • Hairstylists and Colourists • Beauty Therapists and Consultants • Masseurs • Managers of Hotel and Resort • Dermatologists and Cosmetologists • Surgeons and Doctors • Pharmacists and Herbalists • Managers of Departmental, Chain, Convenience and Health Stores • Make-up Artist and Image Consultants • Association Leaders and Members • Students of Professional Academies and Institutions • Media, Press and Bloggers

- 批发商/经销商 • 分商 • 零售商 • 代理商 • 进口商 • 贸易公司 • 美发中心业主 • 酒店及度假村经理 • 发型师及调色师 • 化妆师及顾问 • 美甲师 • 减肥治疗师及咨询师 • 按摩师 • 皮肤科医师 • 外科整容医生 • 药剂师 • 中医 • 部门、连锁、便利店及保健商店经理 • 协会领导人和成员 • 专业学院学生 • 媒体 • 著名博客



THE TRADE-DRIVEN EXPO

Your Perfect Location To:

Showcase Your Products or Services and Reach 向目标公众展示您的产品或服务

Create or Reinforce The Visibility and Raise The Awareness and Interest About Your Supply Capacity 创建和加强知名度以提高群众对您产品或服务的认识和兴趣

Attend To Inquiries and Disseminate Information 提供产品或服务最新资讯并达到宣传效果

Identify Your New Potential Customers or Strengthen Relations With The Existing Ones 寻找潜在新客户，并与现有客户维持更稳固的合作关系

Establish Backward and Forward Business Linkages 维持现有和创造未来的商贸关系

Negotiate Offers Which May Result in Actual Orders 为您带来实际订单的商机

Meet Potential Partners That Can Lead to Business Alliances 与潜在合作伙伴建立联盟关系

Identify Agents 鉴定代理商

Widen Supply Network 建立更广阔的人际网路

SPECIAL HIGHLIGHTS



01

Hosted Buyer Program
特约买家计划

Complimentary 4-Star Hotel Accommodation

免费4星级酒店住宿

Complimentary One-to-One Business Matching Services

免费一对一商业配对服务



02

Latest Industry Professional Sessions
最新商业资讯潮流

Exclusive Stage Shows

独家精彩舞台秀

Professional Seminars & Technical Workshops

专题研讨会 & 专业技术工作坊



03

Gathers of World Class Awards
国际赛事交汇点

2017 IBE International Hairdressing Awards

IBE 国际美发大赛

2017 IBE Make Up Artistry Awards

IBE 国际彩妆大赛

2017 IBE Nail Artistry Awards

IBE 国际美甲大赛

PARTICIPATION COST:

Standard Booth 标准展位

Facilities 设备:

Partitions (3m x 3m), carpet, fascia board with company name, information table, 2 x folding chairs, 2 x 100w spotlights, 1 x 13amp socket, cleaning services, and 24 hours security services.

摊位分隔板(3米x3米)、地毯、公司楣板、一张询问桌、两张百摺椅、两盏聚光灯、一个单相插座、清洁服务以及24小时保安服务

Raw Space 空地展位

Facilities 设备:

Cleaning services and 24 hours security services.

清洁服务以及24小时保安服务

Standard Booth:

RM929/ USD332* per sqm (min. 9sqm)

**surcharge of 10% for corner booth

标准展位价格:

每平方米 RM 929 / USD 332*

(至少 9 平方米)

**角落展位将加收10%的附加费

Raw Space:

RM835/ USD298* per sqm (min. 18sqm)

空地展位价格:

每平方米 RM835 / USD 298

(至少 18平方米)

* All booth prices are subject to 6% of Goods & Services Tax (GST)

* 以上所有参展单位需缴付6%消费税 (GST)

* Foreign currencies are subject to the rate of exchange ruling at the time of transaction

* 所有货币兑换将根据当日兑换率计算

For Booth Enquiries: 欲知更多摊位详情, 请联系市场行销部门:

Sales & Marketing Department: exhibition@elite.com.my

For Sponsorship Opportunities & Programs Partnership Enquiries:

预知更多赞助项目以及活动合作关系详情, 请联系公关部门:

PR & Communications Department: pr@elite.com.my



Book Your Space! 立即预订您的参展摊位!

CALL US NOW



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Tel / 电话: 603 - 5891 1157

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Email / 电邮: exhibition@elite.com.my

Organizer Website / 主办单位官网: www.elite.com.my

Trade Fair Website / 展览会官网: www.ibe.my

Address / 地址: 46, Jalan Layang-Layang 3, Bandar Puchong Jaya, 47100, Puchong, Selangor, Malaysia

*Terms & Conditions apply

*Subject to change without prior notice.