



Expo Sdn. Bhd. (619373-P)
Subsidiary of Elite Entertainment Sdn. Bhd.

Be Aware of another Fraud!

Press Release – For Immediate Release

To all valued exhibitors

An important notices to all, as we noticed that our fair name “**IBE - International Beauty Expo**” has been used of by an online fair guide, Expo-Guide, which targets & invites you to subscribe and sign up for on-line listing order. Please beware of such irresponsible act conducted by this company, as it may leads you to be bound by its THREE (3) years advertising contract and annual advertising fee.

Kindly be noted that:

1. Elite Expo Sdn Bhd has no official or unofficial collaborations with Expo Guide (the company that provide listing services through fraud)
2. Promptly ignore all similar forms sent to you by Expo Guide.
3. Read carefully of unidentified forms sent to you. Make calls to our Marketing Personnel for clarifications if necessary before signing any of the documents.

****Kindly refer to the below sample, and ignore similar invitations sent to you in near future:**

Sample Page 1:

***Our fair name and company name were used by EXPO GUIDE to mislead you to subscribe to their advertising and listing services**

1. Mar. 2012 8:14

IBE - INTERNATIONAL BEAUTY EXPO*
Kuala Lumpur

Organiser by:
Elite Expo Sdn. Bhd.,
(Kuala Lumpur,
Malaysia)

* Our fair name and company name used to solicit exhibitors in order to subscribe to their advertising and listing service.

* Your insertion is pre-registered under the above-mentioned event and contains the address on the left, your telephone and fax numbers, as well as other additional information.

Date: 1.2.2012
 Status: verified / unverified / deleted

The referred exhibition or fair may eventually be registered as a commercial trademark, in benefit of the fair organiser or any other company.

Data Review / Validity expiration

The mention of this fair or exhibition is merely informative, in favor of the copyright owner, and at no time does it violate copyright or trademark laws.

Dear Sir/Madam,

In the enclosed form you will find the information of your company currently on record. Should the confirmation of the validity of your company's data not be received in time, these could be deleted during the next data review process.

We kindly ask you to correct your information immediately, so that your data be timely updated and published under the respective fair or exhibition.

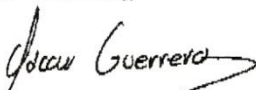
The update of your already existing entry in the exhibitors directory is essential to guarantee problem-free communication to all visitors seeking contact with your company and to ensure that only accurate data are published.

The free update of your data can only be done online. Expo-Guide is independent, objective and not affiliated to any fair organiser or marketing organisation.

As you are responsible for your company's fair participation, you are asked to submit any necessary correction of your data on www.expo-guide.com. Once corrected, your free listing will be published among priority search results. Should you wish to place an order for a payable insertion please use the attached order form. Modifying data free of charge can only be done online. Expo-Guide is independent, objective and not affiliated to any fair organiser or marketing organisation.

We trust that you will check the accuracy of your listing and proceed with its update.

Yours faithfully,



Oscar Guerrero

Sample Page 2:

1. Mar. 2012, 8:14
EXHIBITORS DIRECTORY
for Fairs and Exhibitions

No. 3289 2, 2
 Return envelope enclosed.
 No postage required.

Please confirm the accuracy of your details with:
 This form is only for your correct listing as an individual payable advertisement entry.

Your entry has been published to date for free under the following event

IBE - INTERNATIONAL BEAUTY EXPO, Kuala Lumpur
Organised by: Elite Expo Sdn. Bhd., Kuala Lumpur, Malaysia

* Our fair name and company name are used to gain trust from exhibitor.

Please confirm or correct your details	Correction	646.28789521
Company name	<input type="checkbox"/>	
Street	<input type="checkbox"/>	
Postal code	<input type="checkbox"/>	
City	<input type="checkbox"/>	
Telephone	<input type="checkbox"/>	
Fax	<input type="checkbox"/>	
E-mail	<input type="checkbox"/>	
Homepage	<input type="checkbox"/>	
Contact person	<input type="checkbox"/>	

Description of your business activity (products and services)

Level of operations
 regional national North America Latin America Asia Europe worldwide

Statistical data

Exports _____ % Imports _____ % Number of employees _____ Year of foundation _____

Yearly turnover _____ Annual fair budget _____ This budget will increase decrease remain stable

VAT Reg No. (RFC)

Please also include your business card and company brochure (if available). This will help to create your advert.

Order: We hereby agree to the publication of our company's data indicated on this form and place an order with Expo Guide S.C. to publish them for the next three years, as a full-sized insertion (see overleaf) on www.expo-guide.com. This order is payable and irrevocable unless revoked by registered letter within twelve days of the date of subscription. The three-year duration begins with the date of the first invoice. Cost per year amounts to 1676 US\$ or its monetary equivalent in Mexican pesos, according to the exchange rate on the date of payment. Every invoice will be issued for the current year once the ad has been published and shall be credited every year via wire transfer or crossed check as soon as received. The order is annually and automatically prolonged for a further year if no cancellation notice is given in writing by registered letter at the latest three months before order's expiry. Sole legal venue and place of performance is Mexico City, Mexico. Applicable law is exclusively Mexican. Expo Guide S.C. reserves the right to initiate legal proceedings at the contractor's place of performance and to transfer rights and obligations related to this order to third parties. Company data will be processed and saved electronically.

* Terms revealing the exact amount and bounded rules to the signed subscription.

Place, date _____ Stamp, legally binding signature _____

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*Our fair name and company name were used again to gain your trust

*They make it almost hard to realize of the payment terms and application of rules for the signed subscriptions.