



Int'l Beauty Expo
國際美容展

17 - 20 MAY 2014
Kuala Lumpur Convention Centre

CONTRACT FORM

Date: _____

Booth No: _____

Part 1 第一部份 Company Information 公司资料

Company Name 公司名称(英文): _____
 Address 地址: _____
 Postal Code 邮编: _____
 City/Town 市镇: _____ Country/Territory 国家/地区: _____
 Contact Person 联络人(Mr./Ms 先生/小姐): _____
 Position 职位: _____
 Tel No. 电话: _____ Fax No. 传真: _____
 Email 电子邮件: _____
 Web Site 网址: _____

Part 2 第二部份 Booth Size & Participation Fees 摊位面积及价格

Booth Options 摊位类别	Facilities 设备	Prices 价格	Total sqm & Price 租用摊位数目/总价
(A) Standard Booth 9m ² (3m x 3m) 标准摊位 9平方米(3米X3米)	Partitions, carpet, fascia board with company name, information table, 2 folding chairs, 2 spotlights, 1x13amp socket, cleaning services & 24 hours security services. 摊位背板、公司楣板、地毯、一张询问桌、两张白折椅、两盏射灯、一个单相插座、清洁服务及24小时保安。	RM929 per m ² 每平方米 RM8,361 per booth 每摊位 (10% surcharge on corner booth)	
(B) Raw Space at least 18m ² (3m x 6m) 空地展位至少18平方米	Cleaning services, 24 hours security services. 清洁服务及24小时保安。	RM835 per m ² 每平方米	

Part 3 第三部份 Payment Terms 付款方式及条例

50% deposit is required for booth(s) & advertisement(s) booking and balance should be made 3 months prior to the exhibition. Crossed cheque or bankdraft should be made payable as below. 所有申请必须连同划线支票或汇票交回大会, 方为有效。所有款项连同押金必须于截止日期之前汇出, 并将汇款单及表格传真至主办单位。将款项支票或电汇至。

Malaysia Head Office 马来西亚總公司

Account Name 受款人 : ELITE EXPO SDN. BHD.
 Account Number 帐户 : 312-329-2622 (SWIFT: PBBEMY, KL)
 Bank Name 银行名称 : Public Bank Berhad
 Bank Address 银行地址 : Seri Petaling Branch, Kuala Lumpur.

Hong Kong, China Office 香港中国辦事處

Account Name 受款人 : ELITE EXPO / 輝煌展覽
 Account Number 帐户 : 048-562086-838 (SWIFT: HSBCHKHHHKH)
 Bank Name 银行名称 : HSBC
 Bank Address 银行地址 : Hopewell Centre, Wanchai, Hong Kong.

Part 4 第四部份 Acceptance of Contract 合约条款

We hereby accept the offer for the Participation / Advertisement above and further agree, covenant and undertake with the Organiser, Elite Expo Sdn. Bhd. to observe, comply and perform the **TERMS AND CONDITIONS** as contained on the reverse together with the **RULES & REGULATIONS** contained in the Exhibitor's Manual.

We hereby enclosed RM _____ (Bank Draft / Cheque No.)
 _____ in favour of "ELITE EXPO SDN. BHD." being deposit /
 full payment of our participation / advertisement cost.

Company Stamp & Authorised Signature 公司印监及负责人签名

Name 姓名 : _____

Position 职位 : _____

Date 日期 : _____

For Office Use Only 供内部填写

Booth No. 摊位号码: _____ Option 类别: A B

Deposit 订金: RM _____ Balance 余款: RM _____

Application Received by: _____ Date: _____

TERMS AND CONDITIONS OF CONTRACT

Article 1 APPLICATION

All Application & Contract Form shall be submitted to the Organizer. Upon receipt of the completed Application & Contract Form with authorized signature and company stamp, the company is registered as an exhibitor in this exhibition. The exhibitors is hereby likewise bound to the Terms and Conditions stated herewith together with Rules & Regulations contained in the Exhibitor's Manual. Application shall be processed on the first-come-first serve basis which shall effective only after an invoice has been duly issued by the Organizer. The said letter shall be deemed to be sufficiently given if sent in accordance with in no circumstances shall the Exhibitor attempt to assign or transfer in any right or interest in the Exhibitions to the third party without the prior written consent of the Organizer. The organizer reserves to itself the right to refuse application which deems unfit to the nature of the exhibition.

Article 2 PAYMENT PROCEDURES

The exhibitor hereby agrees to pay to the Organizer 50% of the participation fees upon its written acceptances to participate in the Exhibition as deposit for the Exhibition booth. The balance 50% of the participation fees shall be made payable to the Organizer at least 3 months prior to the Exhibition date failing which the Organizer shall entitled at its absolute discretion to forfeit the paid deposit. The exhibitor is liable to pay a contractual interest of 15% on an annual basis on the agreed price from the due date stated in the contract. Organizer shall then have the right at its discretion to allocate the Exhibition booth to another Exhibitor and the unpaid balance shall becomes a debt due to the Organizer and Organizer will be entitled to claim against Exhibitor.

Article 3 ALLOCATION OF EXHIBIT SPACE

The Organizershall allocate the space in accordance with the nature of the exhibitor in manner the Organizer deems fit. The Organizer shall reserve the right to change the space allocated to the Exhibitor at any time prior to the commencement of the build-up of the exhibition should be circumstances require changes. Such changes shall be at the discretion of the Organizer. The Exhibitor shall not claim for compensation as a result of the changes.

Article 4 USE OF EXHIBIT SPACE

Exhibitor must be a registered company of good reputation. Exhibitors are bound to exhibit the announced products and to man the stands with competent personnel during the open hours of the Exhibition. Activities of the Exhibitor shall be confined within the limit of the Exhibitor's booth. The exhibit will be consistent with the theme of the Exhibition and the Organizer reserves the right to restrict exhibits which may detract from the general character of the Exhibition. Exhibitor shall at all time ensure that all exhibits/displays must within their respective booth/display area so as no encroach onto public gangways and/or create nuisance of any kind of other Exhibitors, visitor or any other persons. The keeping of readily flammable substances in or on the booth, the lighting of fires and the used of stoves is permitted only with the written consent of the Organizer and in conformity with the applicable fire regulations. Nothing may be shouted or may be made of sound amplifying equipment in order to attract the attention of the public. Only with the written consent of the Organizer may any dispensation from this be granted. The provision of food by the exhibitor to the public is permitted only insofar as it respects the catering rules application to the Ministry of Health in question.

Article 5 CONDITIONS RELATING TO DISPLAYED GOODS

The Exhibitor may only offer to display/sale within the booth area, the goods and/or such other merchandise as the Organizer shall from time to time approve. Products or services not included in the admission document cannot be exhibit. The Organizer has the right to remove non-approved exhibits at the cost of the Exhibitor. All goods and merchandise or any exhibits offered for display/sale by the Exhibitor at the exhibit area shall be the Exhibitor's property. Exhibitor shall be fully responsible for the delivery display exhibition and safekeeping of the goods and merchandise and shall insure the property with an insurance company of the repute providing adequate cover against fire, flooding, theft, burglary and such other risks as companies carrying on the same type of business as exhibitor commonly cover by insurance. The Organizer shall not in any way and for any reason whatever be liable for loss and/or damage to the goods decoration equipment and advertising material of the Exhibitor. The Exhibitor shall be liable for and shall indemnify and hold the Organizer harmless against any claim by or loss damage to any person or property directly or indirectly occasioned by or arising from the Exhibitor at the Exhibition.

Article 6 CONSTRUCTION & DECORATION

Organizer will-co-ordinate with official contractor in the event that Exhibitor would prefer to decorate the booth with stand decoration and equipment at the Exhibitor's expenses. Exhibitor's own stand construction decoration designs must be submitted to the Organizer for approval before constructions and installation. The installation and removal of the exhibits and booths must be completed by the date and time stipulated by the Organizer as scheduled in the Exhibitor's Manual. Any damages caused by the Exhibitors or their contractors to other Exhibitors or their contractors or common property shall be the responsibility of the Exhibitor. Should the Exhibitor decide to engage contractor other than the Official Contractor, Exhibitor is required to seek approval from the Organizer.

Article 7 INSURANCE, SECURITY AND SAFETY

Exhibitors are required to subscribe all risks insurance policy on all equipments and during the Exhibitions as well as during set-up and take-down. The Organizer shall not be held responsible for any loss, theft, or damage to any article belonging to the Exhibitor. Materials used in stand and display construction must be property fireproof in accordance with the local fire and safety regulations. The Organizer shall reserve the right to limit any construction or demonstration that may cause potential safety hazards. Exhibitors is obliged to behave in accordance with their obligations which derive from there Terms & Conditions as well as in accordance with the instructions from the Organizer or the functionaries charges with the maintenance of order and safety. If the exhibitor refuses to do so, the Organizer can demand the exhibitor closes the stand within one hour and removes themselves from the exhibition, in default of which the exhibitor shall forfeit a penalty of RM25,000 which is immediately claimable and not susceptible to judicial mitigation. The exhibitor is excluded from participation for the entire duration of the exhibition. The exhibitor cannot, in the cases specified in this paragraphy and the preeding paragraphy, make any claim for restitution of the price, for the period for which exhibitor is not make use of the stand, nor can enforce any claim for compensation.

Article 8 BREACH OF CONTRACT AND WITHDRAWAL BY EXHIBITOR

In the event that the exhibitor refuses to use all or part of the space allocated or the exhibitor defaults on the payment, the organizer shall have the right to terminate the contract forthwith. In addition, the stand charges shall not be refused. If the exhibitor withdraws from participation without the organizer's approval or failed to pay the participants fees within the stipulated period, in such case the already paid money by the exhibitor shall not be refunded. In the event of an exhibitor failing to show-up during the commencement of the exhibition it shall be deemed to have withdraw from the exhibition and the organizer shall thereafter be at livery to let out paid booth(s) without further reference to the defaulting exhibitor.

Article 9 CANCELLATION

If serious circumstances dictate, whether they or dependents or independent of the Organizer, the Organizer has the right to cancel the exhibition. The undertakings made in the confirmation of reservation cease to apply, and the deposit payment paid by the exhibitor will be refunded. In such cases, the exhibitor is not entitled to claim compensation.

Article 10 CHANGES

The Organizer reserves the right to changes the venue and duration of the Exhibition if exceptional circumstances demand such changes. In the event of a change of venue and/or date, or cancellation of the Exhibition, the Exhibitor shall not be entitled to any claim for compensation in connection with the booking for participation. Whenever necessary, the organizer shall have the right to issue supplementary regulations in addition to those in the Terms & Conditions to ensure the smooth management of the Exhibition. Any additional written regulations and/or instructions shall form part of these Terms & Conditions and they shall be binding on the Exhibitors.

Article 11 LIABILITIES

Exhibitor agree to indemnify and hold organizer blameless in regards to claim, liabilities, losses, suits, judgements, expenses, costs and charges of every kind arising out of the default or negligence of, or any damage caused by the exhibitor or its contractors or sub-contractors.

Article 12 FORCE MAJEURE

if by reasons of force majeure, fire, tempest, explosion of any kind, failure or neglect on the party of any utility supplying electricity or water, labor strife, civil commotion, war, fire or explosion or any other event beyond Organizer control of which prevented or hindered Organizer from fulfillinf the substance of its obligatos under this Agreement, the Organizer shall forthwith ensure that the Exhibitor is aware of the occurrences of any such event and the Organizwe shall be entitled at any time thereafter, so long as such cause still subsisties, to cancel or suspend this Agreement by notice in writing to the Exhibitor. Organizer shall be under no liability to the Exhibitor for any loss which Exhibitor may suffer or sustain in consequence of any such cancellation or suspension.

Elite Expo Sdn. Bhd. 辉煌展览有限公司

No. 46 Jalan Layang-Layang 3, Bandar Puchong Jaya, 47100 Puchong, Selangor, Malaysia

Tel 电话: (603) 5891 1157 Fax 传真: (603) 5891 1147

Email 电子邮件: exhibition@elite.com.my Website 展览会网址: www.elite.com.my

Company Stamp & Authorised Signature 公司印鉴及负责人签名

Name 姓名 : _____

Position 职位 : _____

Date 日期 : _____